



# Brian Harris

Producer/Director/Editor



## WORK EXPERIENCE

Present  
2015

- **PRODUCER/DIRECTOR/EDITOR**  
At Av-Tech Media Solutions Atlanta  
Responsible for all creative content of the production department of the company. Primary lead for all high-level projects for Chick-fil-A Corporate. Champion client's creative vision while coordinating freelance contractors and directing talent. Write, produce, direct, and edit high-level content including executive messaging, external and internal marketing, and business initiative campaigns including animations, interviews, direct training, and live events.

2005 - 2015

- **FREELANCE CREATIVE PROFESSIONAL**  
At HARRIS VIDEO Atlanta  
Produced hundreds of creative projects for Fortune 500 clients and non Profit Organizations around the world. Developed strategic campaigns to help clients propel their creative messaging across multiple platforms.



## EDUCATION

2005

- **JOURNALISM (TELECOMMUNICATION ARTS) A.B.J**  
At University of Georgia  
Broadcast Journalism degree with a focus in Telecommunication Arts.



## FAVORITE PROJECTS

- **WEBINAR SERIES**  
Chick-fil-A  
Produced a live as well as pre-recorded webinar series that were played across the company to train staff and restaurant employees on all aspects of the business. Series became the most watched video series on the Chick-fil-A intranet site. Provided the clients with creative direction, experience-based consulting, and filmed/edited 90% of all videos (over 200 videos).
- **Brand Story**  
Friends of Refugees  
Promotional piece for Atlanta-area non-profit to creatively tell their story through video while simultaneously launching a multi-platform marketing campaign. Wrote, produced, directed, and edited piece. <https://vimeo.com/165848087>
- **Drive-Through Training**  
Chick-fil-A  
Internal training video filmed in Washington DC. Job required coordinating travel, an 8 man local crew, 7 cameras, and 2 days of shooting. Final product is currently used in the training of all Chick-fil-A restaurant employees.



## WHY ME?

After 10+ years of professional experience in creative video I have developed a keen understanding of storytelling as well as the business elements of a successful production company. I am a skilled interviewer and excel in executive level messaging.



## SKILLS

Adobe Premiere Pro	●●●●●●
Adobe After Effects	●●●●●●
Adobe Photoshop	●●●●●●
Adobe Illustrator	●●●●●●
MS Word	●●●●●●
MS Excel	●●●●●●
Wordpress CMS	●●●●●●
Director	●●●●●●
Producer	●●●●●●
Editor	●●●●●●

## CONTACT INFO

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